

CONTENTS

BEATE MONIKA PHILIPPS:	
Commercial Real Estate Loans – Categorization of an Investment Segment	5
FLORIAN STEINBRENNER, JANA TURČÍNKOVÁ:	
Industry-Specific Factors Impeding the Implementation of Value-Based Pricing	27
PRABHAT MITTAL, AMRITA KAUR, PANKAJ KUMAR GUPTA:	
The Mediating Role of Big Data to Influence Practitioners to Use Forensic Accounting for Fraud Detection	47
METİN BEGEÇARSLAN:	
The People Side of Successful Business Transformations	59
ANTHONY ORJI, JONATHAN EMENIKE OGBUABOR, JENNIFER NKECHI ALISIGWE, ONYINYE IMELDA ANTHONY-ORJI:	
Agricultural Financing, Agricultural Output Growth and Employment Generation in Nigeria	74
MARTINA ZÁMKOVÁ, LUBOŠ STŘELEC, MARTIN PROKOP, RADEK STOLÍN:	
Flight Delay Causes at Selected Visegrad Group International Airports	91
EVA DANIELA CVIK, RADKA MACGREGOR PELIKÁNOVÁ:	
The Significance of CSR during the COVID-19 Pandemic in the Luxury Fashion Industry – A Front-Line Case Study	109