### CONTENTS

Contributors XI

About the companion website XIII

New Keys to the World of Sound 3 Trevor Pinch and Karin Bijsterveld

### SECTION I REWORKING MACHINE SOUND: SHOP FLOORS AND TEST SITES

- The Garden in the Machine: Listening to Early American Industrialization 39
   Mark M. Smith
- Turning a Deaf Ear? Industrial Noise and Noise Control in Germany since the 1920s 58 Hans-Joachim Braun
- "Sobbing, Whining, Rumbling": Listening to Automobiles as Social Practice 79
   Stefan Krebs
- 4. Selling Sound: Testing, Designing, and Marketing Sound in the European Car Industry 102

  Eefje Cleophas and Karin Bijsterveld

#### SECTION II STAGING SOUND FOR SCIENCE AND ART: THE FIELD

- Sound Sterile: Making Scientific Field Recordings in Ornithology 127 Joeri Bruyninckx
- 6. Underwater Music: Tuning Composition to the Sounds of Science 151 Stefan Helmreich
- A Gray Box: The Phonograph in Laboratory Experiments and Fieldwork, 1900–1920 176
   Julia Kursell

#### SECTION III STAGING SOUND FOR SCIENCE AND ART: THE LAB

- 8. From Scientific Instruments to Musical Instruments:
  The Tuning Fork, the Metronome, and the Siren 201
  Myles W. Jackson
- Conversions: Sound and Sight, Military and Civilian 224
   Cyrus C. M. Mody

10. The Search for the "Killer Application": Drawing the Boundaries around the Sonification of Scientific Data 249

Alexandra Supper

# SECTION IV SPEAKING FOR THE BODY: THE CLINIC

- 11. Inner and Outer Sancta: Earplugs and Hospitals 273
  Hillel Schwartz
- 12. Sounding Bodies: Medical Students and the Acquisition of Stethoscopic Perspectives 298

  Tom Rice
- 13. Do Signals Have Politics? Inscribing Abilities in Cochlear Implants 320

  Mara Mills

# SECTION V EDITING SOUND: THE DESIGN STUDIO

- 14. Sound and Player Immersion in Digital Games 347

  Mark Grimshaw
- 15. The Sonic Playpen: Sound Design and Technology in Pixar's Animated Shorts 367
  William Whittington
- 16. The Avant-Garde in the Family Room: American
  Advertising and the Domestication of Electronic Music
  in the 1960s and 1970s 387
  Timothy D. Taylor

## SECTION VI CONSUMING SOUND AND MUSIC: THE HOME AND BEYOND

- 17. Visibly Audible: The Radio Dial as Mediating Interface 411

  Andreas Fickers
- 18. From Listening to Distribution: Nonofficial Music Practices in Hungary and Czechoslovakia from the 1960s to the 1980s 440

  Trever Hagen with Tia DeNora
- 19. The Amateur in the Age of Mechanical Music 459

  Mark Katz
- 20. Online Music Sites as Sonic Sociotechnical
  Communities: Identity, Reputation, and Technology
  at ACIDplanet.com 480
  Trevor Pinch and Katherine Athanasiades

### SECTION VII MOVING SOUND AND MUSIC: DIGITAL STORAGE

21. Analog Turns Digital: Hip-Hop, Technology, and the Maintenance of Racial Authenticity 505 Rayvon Fouché

CONTENTS

- 22. iPod Culture: The Toxic Pleasures of Audiotopia 526

  Michael Bull
- 23. The Recording That Never Wanted to Be Heard and Other Stories of Sonification 544

  Jonathan Sterne and Mitchell Akiyama

Index 561