## Contents

List of plates	vii
List of figures	ix
List of tables	SS BOOK X
List of exhibits	xiii
Preface to the sixth edition	XVII
1 Introduction	mno iivnä 301
Elemente de la company de la c	
PART I	
Organizations and markets	23
2 Recreation, leisure and tourism organizations	25
3 The market for recreation, leisure and tourism products	47
PART II	
Further issues of demand and supply	73
4 Demand: time preference, elasticity and forecasting	75
5 Supply and costs	95
PART III	
Markets in practice	115
6 Market structure and pricing	117
7 Market intervention	137
PART IV	
The external operating environment	161
8 The competitive, technological, political and sociocultural	
environment environment	163
9 The economic environment	197

10 investment in the private sector

13 Economic development and regeneration

## Contents

PART V	
Investment	225
10 Investment in the private sector	227
11 Investment in the public sector	245
PART VI	
Economic impacts	263
12 Income, employment and prices	265
13 Economic development and regeneration	293
PART VII	
The global economy	319
14 The balance of payments and exchange rates	321
15 Globalization	347
PART VIII	xie entro che six
Environmental economics	369
16 Environmental impacts	371
17 Action for sustainability	399
18 Critique, alternative perspectives and change	429
Bibliography	461
Index	475

4. Demand: time preference, elasticity and forecastini