

Contents

Preface	vii
Acknowledgments	xv
1 A Cultural Species	I
2 Cultural Evolution	25
3 Cultural Microevolution	55
4 Cultural Macroevolution I: Archaeology and Anthropology	85
5 Cultural Macroevolution II: Language and History	III
6 Evolutionary Experiments: Cultural Evolution in the Lab	135
7 Evolutionary Ethnography: Cultural Evolution in the Field	161
8 Evolutionary Economics: Cultural Evolution in the Marketplace	177
9 Culture in Nonhuman Species	189
10 Toward an Evolutionary Synthesis for the Social Sciences	205
Notes	221
Works Cited	239
Index	257