Contents

PREFACE iv

ACKNOWLEDGMENTS vi

1	INTR	ODII	CTIO	N 1
		uuu	UIIU	14

- 1.1 WHY STUDY STATISTICS? 2
- 1.2 WHAT IS STATISTICS? 2
- 1.3 MORE ABOUT INFERENTIAL STATISTICS 3

Supramery 50

- 1.4 THREE TYPES OF DATA 6
- 1.5 LEVELS OF MEASUREMENT 7
- 1.6 TYPES OF VARIABLES 11
- 1.7 HOW TO USE THIS BOOK 15

Summary 16

Important Terms 17

Review Questions 17

PART 1 Descriptive Statistics: Organizing and Summarizing Data 21

2 DESCRIBING DATA WITH TABLES AND GRAPHS 22

TABLES (FREQUENCY DISTRIBUTIONS) 23

- 2.1 FREQUENCY DISTRIBUTIONS FOR QUANTITATIVE DATA 23
- 2.2 GUIDELINES 24
- 2.3 OUTLIERS 27
- 2.4 RELATIVE FREQUENCY DISTRIBUTIONS 28
- 2.5 CUMULATIVE FREQUENCY DISTRIBUTIONS 30
- 2.6 FREQUENCY DISTRIBUTIONS FOR QUALITATIVE (NOMINAL) DATA 31
- 2.7 INTERPRETING DISTRIBUTIONS CONSTRUCTED BY OTHERS 32

GRAPHS 33

- 2.8 GRAPHS FOR QUANTITATIVE DATA 33
- 2.9 TYPICAL SHAPES 37
 - 2.10 A GRAPH FOR QUALITATIVE (NOMINAL) DATA 39
 - 2.11 MISLEADING GRAPHS 40
- 2.12 DOING IT YOURSELF 41

Summary 42

Important Terms 43

Review Questions 43

3	DESCRIBING DATA WITH AVERAGES 47
	3.1 MODE 48
	3.2 MEDIAN 49
	3.3 MEAN 51
	3.4 WHICH AVERAGE? 53
	3.5 AVERAGES FOR QUALITATIVE AND RANKED DATA 55
	Summary 56
	Important Terms 57
	Key Equation 57
	Review Questions 57
4	DESCRIBING VARIABILITY 60
	4.1 INTUITIVE APPROACH 61
	4.2 RANGE 62 62 62 62 62 62 62 62 62 62 62 62 62
	4.3 VARIANCE 63
	4.4 STANDARD DEVIATION 64
	4.5 DETAILS: STANDARD DEVIATION 67
	4.6 DEGREES OF FREEDOM (df) 75
	4.7 INTERQUARTILE RANGE (IQR) 76
	4.8 MEASURES OF VARIABILITY FOR QUALITATIVE AND RANKED DATA 78
	Summary 78
	Important Terms 79
	Key Equations 79
	Review Questions 79
5	NORMAL DISTRIBUTIONS AND STANDARD (z) SCORES 82
	5.1 THE NORMAL CURVE 83
	5.2 z SCORES 86
	5.3 STANDARD NORMAL CURVE 87
	5.4 SOLVING NORMAL CURVE PROBLEMS 89
	5.5 FINDING PROPORTIONS 90
	5.6 FINDING SCORES 95
	5.7 MORE ABOUT z SCORES 100
	Summary 103
CO PARAMO VA CARDUATA	
	Key Equations 103
	Review Questions 103
	ATACLEMENT DUMEN ACCE SHOARS 8.5
6	DESCRIBING RELATIONSHIPS: CORRELATION 107
	6.1 AN INTUITIVE APPROACH 108
	6.2 SCATTERPLOTS 109
	6.3 A CORRELATION COEFFICIENT FOR QUANTITATIVE DATA: r 113
	6.4 DETAILS: COMPUTATION FORMULA FOR r 117
	6.5 OUTLIERS AGAIN 118

OTHER TYPES OF CORRELATION COEFFICIENTS 119

6.6

6.7 COMPUTER OUTPUT	120
Summary 123	
Important Terms and Symbols	124
Key Equations 124	H02 N
Review Questions 124	

7 REGRESSION 126

- 7.1 TWO ROUGH PREDICTIONS 127
- 7.2 A REGRESSION LINE 128
- 7.3 LEAST SQUARES REGRESSION LINE 130
- 7.4 STANDARD ERROR OF ESTIMATE, s_{vix} 133
- 7.5 ASSUMPTIONS 135
- 7.6 INTERPRETATION OF r² 136
- 7.7 MULTIPLE REGRESSION EQUATIONS 141
- 7.8 REGRESSION TOWARD THE MEAN 141

Summary 143

Important Terms 144

Key Equations 144

Review Questions 144

PART 2 Inferential Statistics: Generalizing Beyond Data 147

8 POPULATIONS, SAMPLES, AND PROBABILITY 148

POPULATIONS AND SAMPLES 149

- 8.1 POPULATIONS 149
- 8.2 SAMPLES 150
- 8.3 RANDOM SAMPLING 151
- 8.4 TABLES OF RANDOM NUMBERS 151
- 8.5 RANDOM ASSIGNMENT OF SUBJECTS 153
- 8.6 SURVEYS OR EXPERIMENTS? 154

PROBABILITY 155

- 8.7 DEFINITION 155
- 8.8 ADDITION RULE 156
- 8.9 MULTIPLICATION RULE 157
- 8.10 PROBABILITY AND STATISTICS 161

Summary 162

Important Terms 163

Key Equations 163

Review Questions 163

9	SAMPLING DISTRIBUTION OF THE MEAN 168
	9.1 WHAT IS A SAMPLING DISTRIBUTION? 169
	9.2 CREATING A SAMPLING DISTRIBUTION FROM SCRATCH 170
	9.3 SOME IMPORTANT SYMBOLS 173
	9.4 MEAN OF ALL SAMPLE MEANS ($\mu_{\overline{X}}$) 173
	9.5 STANDARD ERROR OF THE MEAN $(\sigma_{\overline{X}})$ 174
	9.6 SHAPE OF THE SAMPLING DISTRIBUTION 176
	9.7 OTHER SAMPLING DISTRIBUTIONS 178
	Summary 178
	Important Terms 179
	Key Equations 179
	Review Questions 179
10	INTRODUCTION TO HYPOTHESIS TESTING: THE z TEST 182
	10.1 TESTING A HYPOTHESIS ABOUT SAT SCORES 183
	10.2 Z TEST FOR A POPULATION MEAN 185
	10.3 STEP-BY-STEP PROCEDURE 186
	10.4 STATEMENT OF THE RESEARCH PROBLEM 187
	10.5 NULL HYPOTHESIS (H_0) 188
	10.6 ALTERNATIVE HYPOTHESIS (H ₁) 188
	10.7 DECISION RULE 189
	10.8 CALCULATIONS 190
	10.9 DECISION 190
	10.10 INTERPRETATION 191
	Summary 191
	Important Terms 192
	Key Equations 192
	Review Questions 193
11	MORE ABOUT HYPOTHESIS TESTING 195
	11.1 WHY HYPOTHESIS TESTS? 196
	11.2 STRONG OR WEAK DECISIONS 197
	11.3 ONE-TAILED AND TWO-TAILED TESTS 199
	11.4 CHOOSING A LEVEL OF SIGNIFICANCE (α) 202
	11.5 TESTING A HYPOTHESIS ABOUT VITAMIN C 203
	11.6 FOUR POSSIBLE OUTCOMES 204
	11.7 IF H ₀ REALLY IS TRUE 206
	11.8 IF H ₀ REALLY IS FALSE BECAUSE OF A CAMALL EFFECT 207
	11.9 IF H ₀ REALLY IS FALSE BECAUSE OF A SMALL EFFECT 209
	11.10 INFLUENCE OF SAMPLE SIZE 211
	11.11 POWER AND SAMPLE SIZE 213
	Summary 216
	Important Terms 217
	Review Questions 218

COMPERTS

	ESTIMATION (CONFIDENCE INTERVALS) 221 12.1 POINT ESTIMATE FOR μ 222 12.2 CONFIDENCE INTERVAL (CI) FOR μ 222 12.3 INTERPRETATION OF A CONFIDENCE INTERVAL 226 12.4 LEVEL OF CONFIDENCE 226 12.5 EFFECT OF SAMPLE SIZE 227 12.6 HYPOTHESIS TESTS OR CONFIDENCE INTERVALS? 228 12.7 CONFIDENCE INTERVAL FOR POPULATION PERCENT 228 Summary 230 Important Terms 230 Key Equation 230 Review Questions 231
13 MARIM MOITAJUS	t TEST FOR ONE SAMPLE 233 13.1 GAS MILEAGE INVESTIGATION 234 13.2 SAMPLING DISTRIBUTION OF t 234 13.3 t TEST 237 13.4 COMMON THEME OF HYPOTHESIS TESTS 238 13.5 REMINDER ABOUT DEGREES OF FREEDOM 238 13.6 DETAILS: ESTIMATING THE STANDARD ERROR $(s_{\overline{\chi}})$ 238 13.7 DETAILS: CALCULATIONS FOR THE t TEST 239 13.8 CONFIDENCE INTERVALS FOR μ BASED ON t 241 13.9 ASSUMPTIONS 242 Summary 242 Important Terms 243 Key Equations 243 Review Questions 243
DITAR P BITACO	t TEST FOR TWO INDEPENDENT SAMPLES24514.1EPO EXPERIMENT24614.2STATISTICAL HYPOTHESES24714.3SAMPLING DISTRIBUTION OF $\overline{X}_1 - \overline{X}_2$ 24814.4t TEST25014.5DETAILS: CALCULATIONS FOR THE t TEST25214.6p-VALUES25514.7STATISTICALLY SIGNIFICANT RESULTS25814.8ESTIMATING EFFECT SIZE: POINT ESTIMATES AND CONFIDENCE INTERVALS25914.9ESTIMATING EFFECT SIZE: COHEN'S d26214.10META-ANALYSIS264

14.11 IMPORTANCE OF REPLICATION 264

265

14.12 REPORTS IN THE LITERATURE

14.13 ASSUMPTIONS 266

14.14 COMPUTER OUTPUT 267

		Summary 268
		Important Terms 268
		Key Equations 269
		Review Questions 269
	15	t TEST FOR TWO RELATED SAMPLES (REPEATED MEASURES)2715.1EPO EXPERIMENT WITH REPEATED MEASURES27415.2STATISTICAL HYPOTHESES27715.3SAMPLING DISTRIBUTION OF \overline{D} 27715.4t TEST27815.5DETAILS: CALCULATIONS FOR THE t TEST27915.6ESTIMATING EFFECT SIZE28115.7ASSUMPTIONS283
		15.8 OVERVIEW: THREE t TESTS FOR POPULATION MEANS 283
		15.9 t TEST FOR THE POPULATION CORRELATION COEFFICIENT, ρ 285
		Summary 287
		Important Terms 288
		Key Equations 288
		Review Questions 288
	16	ANALYSIS OF VARIANCE (ONE FACTOR) 292
		16.1 TESTING A HYPOTHESIS ABOUT SLEEP DEPRIVATION
		AND AGGRESSION 293
		16.2 TWO SOURCES OF VARIABILITY 294
		16.3 F TEST 296
		16.4 DETAILS: VARIANCE ESTIMATES 299
		16.5 DETAILS: MEAN SQUARES (MS) AND THE F RATIO 304
		16.6 TABLE FOR THE F DISTRIBUTION 305
		16.7 ANOVA SUMMARY TABLES 307
		16.8 F TEST IS NONDIRECTIONAL 308
		16.9 ESTIMATING EFFECT SIZE 308
		16.10 MULTIPLE COMPARISONS 311
		16.11 OVERVIEW: FLOW CHART FOR ANOVA 315
		16.12 REPORTS IN THE LITERATURE 315
		16.13 ASSUMPTIONS 316 16.14 COMPUTER OUTPUT 316
neo		
		Summary 317
		Important Terms 318
		Key Equations 318
		Review Questions 319
	17	ANALYSIS OF VARIANCE (REPEATED MEASURES) 322

17.1 SLEEP DEPRIVATION EXPERIMENT WITH REPEATED MEASURES 323

17.2 FTEST 324

19.6

19.7

19.8

LOST LETTER STUDY 372

STATISTICAL HYPOTHESES 373

DETAILS: CALCULATING χ^2 373

	17.3 TWO COMPLICATIONS 325 17.4 DETAILS: VARIANCE ESTIMATES 326
	17.5 DETAILS: MEAN SQUARE (MS) AND THE F RATIO 329 17.6 TABLE FOR F DISTRIBUTION 331 17.7 ANOVA SUMMARY TABLES 331
	17.8 ESTIMATING EFFECT SIZE 333
	17.9 MULTIPLE COMPARISONS 333
	17.10 REPORTS IN THE LITERATURE 335
	17.11 ASSUMPTIONS 336 Summary 336
	Important Terms 336 Key Equations 337
	Review Questions 337 Review Questions 337
	THE STAIRSONGS WHEN APPROPRIATE 387
18	ANALYSIS OF VARIANCE (TWO FACTORS) 339
ENDENT BANK	18.1 A TWO-FACTOR EXPERIMENT: RESPONSIBILITY IN CROWDS 340
MPLES) 39	18.2 THREE F TESTS 342
	18.3 INTERACTION 344 AND 3.08
	18.4 DETAILS: VARIANCE ESTIMATES 347
	18.5 DETAILS: MEAN SQUARES (MS) AND F RATIOS 351
	18.6 TABLE FOR THE F DISTRIBUTION 353
	18.7 ESTIMATING EFFECT SIZE 353
	18.8 MULTIPLE COMPARISONS 354
	18.9 SIMPLE EFFECTS 355
	18.10 OVERVIEW: FLOW CHART FOR TWO-FACTOR ANOVA 358
	18.11 REPORTS IN THE LITERATURE 358
	18.13 OTHER TYPES OF ANOVA 360
TYPES OF DA	
	Important Terms 361
	Key Equations 361
	Review Questions 361
19	CHI-SQUARE (x²) TEST FOR QUALITATIVE (NOMINAL) DATA 365
	ONE-VARIABLE x2 TEST 366
	19.1 SURVEY OF BLOOD TYPES 366
	19.2 STATISTICAL HYPOTHESES 366
	19.3 DETAILS: CALCULATING χ^2 367
	19.4 TABLE FOR THE χ^2 DISTRIBUTION 369
	19.5 χ^2 TEST 370
	TWO-VARIABLE χ^2 TEST 372

CONTENTS

	19.9 TABLE FOR THE X' DISTRIBUTION 376
	19.10 χ^2 TEST 376 19.11 ESTIMATING EFFECT SIZE 377
	19.11 ESTIMATING EFFECT SIZE 377
	19.12 ODDS NATIOS 376 19.13 REPORTS IN THE LITERATURE 380
	19.14 SOME PRECAUTIONS 380
	19.15 COMPUTER OUTPUT 381
	Summary 382
	Important Terms 382
	Key Equations 382
	Review Questions 382
20	TESTS FOR RANKED (ORDINAL) DATA 386
	20.1 USE ONLY WHEN APPROPRIATE 387
	20.2 A NOTE ON TERMINOLOGY 387
	20.4 WILCOXON T TEST (TWO RELATED SAMPLES) 392
	20.5 KRUSKAL-WALLIS H TEST
	(THREE OR MORE INDEPENDENT SAMPLES) 396
	20.6 GENERAL COMMENT: TIES 400
	Summary 400
	Important Terms 400
	Review Questions 400
21	POSTSCRIPT: WHICH TEST? 403
	21.1 DESCRIPTIVE OR INFERENTIAL STATISTICS? 404
	21.2 HYPOTHESIS TESTS OR CONFIDENCE INTERVALS? 404
	21.3 QUANTITATIVE OR QUALITATIVE DATA? 404
	21.4 DISTINGUISHING BETWEEN THE TWO TYPES OF DATA 406
	21.5 ONE, TWO, OR MORE GROUPS? 407
	21.6 CONCLUDING COMMENTS 408
	Review Questions 408
/ HAMEDIA ADI	PENDICES 411
AFI	A MATH REVIEW 411
	B ANSWERS TO SELECTED QUESTIONS 419
	C TABLES 457
	D GLOSSARY 471
	19.3 DETAILS: CALCULATING 261
IND	EX 477 BIRTHE SHIFT HOLLING ARE

19.5 X TEST 370