

Contents

Authors	Title	DOI	Pages
Maroš Bobulský, Mária Bohdalová	THE INFLUENCE OF THE COVID-19 PANDEMIC ON ALLOCATION OF ASSETS IN INVESTORS PORTFOLIO	10.12955/peb.v2.248	1 - 8
Lukas Bernfried Bruns	SALES EXPERIMENT OF A NEWSPAPER PUBLISHER: "PAY WHAT YOU WANT"	10.12955/peb.v2.249	9 - 16
Monika Bučková, Miroslav Fusko, Gabriela Gabajová, Martin Gašo, Branislav Mičieta, Milan Martinkovič	MANAGING RISK WITH THE USE OF COMPUTER SIMULATION	10.12955/peb.v2.250	17 - 23
Barbara Nicole Čigarská, Zuzana Birknerová	ASSESSMENT OF SELECTED DETERMINANTS OF BURNOUT SYNDROME AND COPING STRATEGIES IN TERMS OF GENDER IN ENTREPRENEURS	10.12955/peb.v2.251	24 - 31
Miroslav Fusko, Ľuboslav Dulina, Peter Bubeník, Monika Bučková, Marta Kasajová, Radovan Svitek	THE IMPORTANCE OF DIGITIZATION AND INNOVATIONS FOR SMALL AND MEDIUM-SIZED ENTERPRISES	10.12955/peb.v2.252	32 - 40
Gabriela Gabajová, Martin Krajčovič, Beáta Furmannová, Marián Matys, Vladimíra Biňasová, Marián Stárek	AUGMENTED REALITY AS A POWERFUL MARKETING TOOL	10.12955/peb.v2.253	41 - 47
Daniela V. Georgieva, Diyana Bankova	SECURITY AND SAFETY OF TOURISTS AS A FACTOR FOR SUSTAINABLE TOURISM, BASED ON THE EXAMPLE OF BULGARIAN BLACK SEA RESORTS	10.12955/peb.v2.254	48 - 54
Tsvetomir L. Manolov	NON-FINANCIAL INFORMATION REPORTING AFTER 2016 FOR THE EXAMPLE OF BULGARIAN GREENHOUSE GAS EMITTERS	10.12955/peb.v2.255	55 - 61
Juliane Meixner	STRATEGIC AND OPERATIONAL FOCUS OF HEALTH PREVENTION IN PRIVATE AND PUBLIC SECTOR ORGANISATIONS	10.12955/peb.v2.256	62 - 74
Peter Nemeč, Peter Džupka	DETERMINANTS OF SME ACCESS TO PUBLIC PROCUREMENT: EMPIRICAL EVIDENCE FROM THE VISEGRAD GROUP COUNTRIES	10.12955/peb.v2.257	75 - 80
Eva Rakovská	FUZZY AGGREGATION FOR RANKING IN BUSINESS	10.12955/peb.v2.258	81 - 87
Eleonora Stancheva-Todorova, Mirella Dimitrova	IT SOLUTIONS, PLC.: INTRODUCING A BIG DATA CASE INTO THE ACCOUNTING CURRICULUM	10.12955/peb.v2.259	88 - 94
Rogneda Vasilyeva, Valentin Voytenkov, Alina Urazbaeva	DYNAMIC LINKAGES BETWEEN STOCK MARKETS: EVIDENCE FROM USA, GERMANY, CHINA AND RUSSIA	10.12955/peb.v2.260	95 - 101
Rogneda Vasilyeva, Oleg Mariev, Elena Ignatieva, Alla Serkova	ASSESSMENT OF THE IMPACT OF INCOME INEQUALITY ON ECONOMIC GROWTH IN RUSSIAN REGIONS	10.12955/peb.v2.261	106 - 110
Rogneda Vasilyeva, Oleg Turygin, Olga Ie, Maria Kozlova	THE IMPACT OF LENDING TO NON-FINANCIAL CORPORATIONS ON ECONOMIC GROWTH	10.12955/peb.v2.262	111 - 115
Albena Vutsova, Martina Arabadzhieva, Todor Yalamov	YOUTH UNEMPLOYMENT IN EUROPE – BUSINESS CYCLES, CRISES, AND POLICY RESPONSES	10.12955/peb.v2.263	116 - 124
Martin Wallner, Tomáš Peráček	USAGE OF ADVANCED DATA ANALYSIS IN AUSTRIAN INDUSTRIAL COMPANIES	10.12955/peb.v2.265	125 - 131

Andrea Weigold	OBSTACLES OF ORGANIZATIONAL DEVELOPMENT - ANALYSIS OF OBSTACLES AND NECESSARY COMPETENCIES AND METHODS FOR SUCCESSFUL IMPLEMENTATION	10.12955/peb.v2.266	132 - 140
Irina Yanchovska	THE RELATIONSHIP BETWEEN JOB SATISFACTION AND INDIVIDUAL PERFORMANCE OF IT EMPLOYEES	10.12955/peb.v2.267	141 - 148
Desislava Yordanova, Raya Kanazireva, Iya Petkova, Ivanka Mihaylova, Irena Mladenova	FEASIBILITY OF TECHNOLOGY ENTREPRENEURSHIP AMONG BULGARIAN STEM STUDENTS: THE ROLE OF UNIVERSITY	10.12955/peb.v2.268	149 - 154