

Contents

<i>List of Tables</i>	9
<i>List of Figures</i>	11
<i>List of Maps</i>	12
<i>Acknowledgements</i>	13

1. Tourism Development Revisited: An Introduction	15
<i>Sutheeshna Babu. S, Sitikantha Mishra and Bivraj Bhusan Parida</i>	

SECTION-A

TOURISM DEVELOPMENT CONCEPTS, ISSUES AND PROCESS

2. Tourism as Discipline and Industry: Some Comments on the Progressing Debates	33
<i>Sutheeshna Babu. S</i>	
3. Modern Tourism and Its Development in a Post-Modern Age	54
<i>Richard Butler</i>	
4. Some Reflections on Tourism and Post-Colonialism	64
<i>Peter M. Burns</i>	
5. Trends in Tourism: Spectres of New Displacements	76
<i>Nina Rao</i>	
6. Tourism and the Informal Sector: Notes on the Case of Backpacker Tourism	88
<i>Anders Sørensen and Sutheeshna Babu. S</i>	

SECTION-B

TOURISM PRODUCTS, THE GAZE AND EXPERIENCES

7. Rural Tourism in Andalucía: Recent Evolution and Normative Regulation	105
<i>Antonio Fernández-Morales and María Cruz Mayorga-Toledano</i>	
8. 'Mainland' and 'Entry' Islands: Distinctions in Island Tourism	120
<i>Stephen A. Royle</i>	

6 TOURISM DEVELOPMENT REVISITED

9. Marketing National Parks Using Ecotourism as a Catalyst:
Towards a Theory and Practice 132
Stephen Wearing
10. Globalising the Tourist Gaze 150
John Urry
11. Destinations as Experience Stages: A Systems View 161
Yeoryios Stamboulis

SECTION-C

EMERGING DEVELOPMENT PARADIGMS

12. Tourism Development and Its Emerging Paradigms: A Synthesis 177
Sutheeshna Babu. S
13. International Tourism and Developing Economies 198
Miguela M. Mena
14. Shifting Paradigms: The Convergence of Tourism, Conservation and
Development 214
Sue Broad and Rochelle Spencer
15. Stagnation and Way-out: A Case Study of Tourism Development in
China from the Perspective of New Institution Economics 227
Lingyun Zhang and Xiaoqiu Ma
16. Exploring Linkage between Tourism and Community Development:
A Case Study of the Artisans in Rajasthan 240
Dripto Mukhopadhyay

SECTION-D

ANALYTICAL TOOLS FOR TOURISM

17. Estimating the Economic Impacts of Tourism Shocks:
A Paradigm Shift in Technique 259
Larry Dwyer, Peter Forsyth, Ray Spurr and Thiep Van Ho
18. Analysing China-based Hotel Websites 273
Rob Law and Catherine Cheung
19. Spatial Dimensions of Tourism in India: A Macro-level Perspective 285
Sutheeshna Babu. S

20.	Holiday Attachment: The Construct and Its Measurement	306
	<i>Babu P. George</i>	

SECTION-E

CHANGING HUMAN RESOURCE PRACTICES

21.	The Professionalisation of Tourism: Preparing the Way for the Portfolio Careerist in Australia	331
	<i>Kevin D. Lyons</i>	
22.	The Good Guide: Identifying and Engendering Generic Skills in the Training of Tourist Guides	341
	<i>Michael F. Christie and Peter Mason</i>	

	<i>About the Editors and Contributors</i>	351
	<i>Index</i>	357

	Global Share of International Tourist Arrivals, 1950-2004	178
	Global Share of International Tourist Receipts, 1950-2004	179
	Top Tourism Destinations by International Tourist Arrivals	202
	Arrivals and Expenditure between 1990 and 2000 by Country Group	202
	Growing Developing Country Destinations in Terms of Arrivals between 1990 and 2000	203
	Countries Ranked According to Their Tourism Industry's Contribution to Their GDP between 1990 and 1999	204
	Export Sectors in Developing Countries	205
	Countries with the Highest Levels of Employment in the Tourism Sector (Percentage)	205
	Developing Countries Ranked According to TPI and TIL, 2004	206
	Developing Countries Ranked According to TIR, 2004	207
	Countries Ranked According to International Tourist Arrivals, 2004	207
	Global Tourism	209
	India's Travel Trade 1996-2003	227
	India's Travel Trade Prior to October 1996	232
	India's Travel Trade after October 1996	234
	Domestic and Foreign Tourists in Rajasthan	246
	Artisan Households	247