## Contents

Li	ist of Tables	viii
Li	ist of Abbreviations	ix
A	cknowledgements	x
1	Theorising Tourism	-1
	Introduction: why theory?	
	Conceptualising modernity	
	Tourist spaces of modernity	
	Theorising tourism and modernity	11
	Plan of the book	13
2	Creating Tourist Spaces: from Modernity	
	to Globalisation	16
	Introduction	16
	Restructuring space	17
	Revitalising urban space	20
	Postmodernism, place and aesthetics	
	Globalisation	
	A symbolic economy of space	
	Conclusion	
3	Tourism Development and the Political Economy	41
	Introduction	41
	Tourism: modernisation or underdevelopment?	42
	Globalisation and economic deregulation	
	Tourism multinationals	-
	Mediating globalisation: power and policies	
	Localising development	
	Conclusion	64

vi	Contents

4	Tourism: Modernity and Consumption	66
	Introduction Production – Consumption Marketing and niches	66 68 72
	Control or choice? The consuming gaze?	74 81
	Narratives of place and consumption Conclusion	84
5	Authenticity and Heritage	90
	Introduction Authenticity, alienation and the 'exotic other' Tradition and heritage Imagined pasts, imagined places	90 91 95 98
	The politics of heritage Global heritage More than entertaining nostalgia?	99 102 104
	Consuming heritage: places and objects  Conclusion	107 111
6	Whose Culture?	114
	Introduction Culture Global culture? Tourism and culture: homogeneity or heterogeneity? What is cultural tourism? Other people, other cultures The politics of cultural tourism Conclusion: culture and commodification	114 115 117 121 127 129 130 135
7	Whose Place? Tourism, People and Change	138
	Introduction Place and identity Tourism impacts Gender and work Creating and maintaining boundaries Mediating the boundaries	

vi	Contents

4	Tourism: Modernity and Consumption	66
	Introduction	66
	Production – Consumption	68
	Marketing and niches	72
	Control or choice?	74
	The consuming gaze?	81
	Narratives of place and consumption	84
	Conclusion	87
5	Authenticity and Heritage	90
	Introduction	90
	Authenticity, alienation and the 'exotic other'	91
	Tradition and heritage	95
	Imagined pasts, imagined places	98
	The politics of heritage	99
	Global heritage	102
	More than entertaining nostalgia?	104
	Consuming heritage: places and objects	107
	Conclusion	111
6	Whose Culture?	114
	Introduction	114
	Culture	115
	Global culture?	117
	Tourism and culture: homogeneity or heterogeneity?	121
	What is cultural tourism?	127
	Other people, other cultures	129
	The politics of cultural tourism	130
	Conclusion: culture and commodification	135
7	Whose Place? Tourism, People and Change	138
	Introduction	138
	Place and identity	139
	Tourism impacts	143
	Gender and work	147
	Creating and maintaining boundaries	151
	Mediating the boundaries	153

C	ontents	vii
	Acting it out: ritual, place and tourism Conclusion	156
8	Place, Culture and Consumption	163
	Modernity, utopia and dystopia Accounting for globalisation A symbolic economy of space Towards a future research agenda A methodological note	163 166 168 169 172
Ap	pendix: Suggested Further Reading	174
Bibliography		177
Ind	lex	208

11/37