

Contents

Economics

- 4** | **Agricultural Output Effect of Rural Finance: An Extended Regression Approach**
Xinxin Jing, Ruchuan Jiang, Zhiguo Chen, Zhi Deng

Business Administration and Management

- 23** | **Predicting Job Satisfaction and Work Engagement Behavior in the COVID-19 Pandemic: A Conservation of Resources Theory Approach**
Marcela-Sefora Nemțeanu, Vasile Dinu, Rebeka-Anna Pop, Dan-Cristian Dabija
- 41** | **Demand for Employees' Digital Skills in the Context of Banking 4.0**
Anastasiia Mazurchenko, Martin Zelenka, Kateřina Maršíková
- 59** | **What Members Expect from Cluster Membership? The Case of Croatian Wood Cluster**
Ivan Damir Anić, Ivana Rašić, Zoran Aralica
- 75** | **Managing Communication and Participation in Canary Islands Firms**
Zamira Acosta Rubio, Jaime Febles Acosta, Audrius Banaitis, Fernando A. F. Ferreira

Finance

- 93** | **COVID-19 and Dividends: Evidence from Poland**
Kamil Gemra, Piotr Kwestarz, Waldemar Rogowski, Mariusz Lipski
- 102** | **Nonlinear Analysis and Prediction of Bitcoin Return's Volatility**
Tao Yin, Yiming Wang

Marketing and Trade

- 118 | **Do Service Quality and Social Media Marketing Improve Customer Retention in Hotels? Testing the Mediation Effect**
Romina Cheraghizadeh, Jaroslava Dědková
- 134 | **Essential Factors for Building Customer Relationships on Facebook: Evidence from the Czech Republic**
Ottó Bartók, Jana Matošková
- 152 | **Insights into Platform Tourism Services: Future Demand Perspectives in Slovakia**
Kristína Pompurová, Radka Marčeková
- 168 | **Innovative Activity of Restaurants Operating in the Largest Polish Cities**
Andrzej Rapacz, Piotr Gryszel, Marek Walesiak, Andrzej Dudek
- 183 | **Harnessing the Predictive Value of Online Word-of-mouth for Identifying Market Success of New Automobiles: Input versus Output Word-of-mouth Perspectives**
Jaewon Choi, Hong Joo Lee, Joon Yeon Choeh

Others

- 203 | **Notices and Instructions for the Authors of the Articles**