Contents

Union a remark that the support of

Ack	nowledgments	vii
Intr	oduction	1
	Defining Authenticity	1
	Why Authenticity Emerged	3
	The Inventor of Authenticity	8
Par	t 1: Personal Authenticity	11
1	Authenticity and Art	13
	Totems, Relics, and the Origins of Art	13
	The Cult of the Artist and the Romance of the Primitive	16
	Parody, Appropriation, and Desacralization	21
2	Authenticity and Music	25
	History Versus Heart in Classical Music	25
	Real Music about Real Life for Real People	29
	Marketing Authentic Performance	35
3	Seeking Authenticity in Travel and Adventure	39
	Real Life is Elsewhere	39
	Staging Authenticity	43
	The Whole Adrenaline Thing	47
4	The Commodification of Authenticity	52
	Get the Genuine!	52
	The Dialectic of Authenticity and Imitation	56
	Who Buys What in the Marketplace of the Soul?	59

Contents

5	Authenticity and the Self	65
	Marketing Feeling	65
	Ecstatic Religion and Improvised Style	67
	Saving the World for Pleasure	71
Par	rt 11: Collective Authenticity	75
6	Authentic Cuisine and National Identity	77
	Inventing Real Belizean Food	77
	If Real Italians Eat Pasta, Do Real Indians Eat Curry?	80
	Terroir, Power, and French Cuisine	83
7	Authentic Dance and National Identity	88
	Collective Identity and the Speech That Cannot Lie	88
	Without Rumba There Is No Cuba	91
	Tango: The Dance of the Scream	94
8	Modes of Authenticity in the Nation-State	98
	Primordial Nationalism	98
	Who Belongs?	103
	Missionary Politics	108
9	Israel and Authentic Jewish Identity	112
	Defining Jews, Founding Israel	112
	Jews on Horseback	115
	The Poly-Ethnic Theme Park	118
10	Authenticity On the Margins	125
	Genes Make the Tribe	125
	First Nations: Identity and Identification	128
	The Empty Center and the Tears That Bind	133
		400
Conclusion		139
An	Anthropology of Authenticity	141
Notes		146
Bibliography		160
Index		169