CONTENTS

PREFACE, vii

1

THE STUDY OF NEWS, 1

Introduction: Goals and Problems, 1 Earlier Studies of News: A Brief Review, 5

2 STRUCTURES OF NEWS, 17

Discourse Analysis, 17
Thematic Structures, 30
News Schemata, 49
The Microstructures of News Discourse, 59
News Discourse Style, 71
The Rhetoric of News Discourse, 82

3 NEWS PRODUCTION, 95

Newsmaking as Discourse Processing and Social Cognition, 95 Cognitive Processing of Discourse, 100 Discourse Processing and Social Cognition, 107 News Production Processes, 110 vi

News Values Revisited, 119 A Field Study in News Production, 125

4

NEWS COMPREHENSION, 139

Introduction, 139
A Theoretical Framework for News Comprehension, 140
A Brief Review of Experimental Results on News Comprehension, 148
An Experiment on Natural News Comprehension, 159

The state of the s

5 CONCLUSIONS, 175

News as Discourse, 175 Textual Structures of News, 176 Production, 179 Understanding, 180

REFERENCES, 183

AUTHOR INDEX, 193

SUBJECT INDEX, 197