

CONTENTS

<i>Preface</i>	ix
<i>Contributors</i>	xi

1. Research and Practice in Language Policy and Planning 1
JAMES W. TOLLEFSON AND MIGUEL PÉREZ-MILANS

PART I CONCEPTUAL UNDERPINNINGS OF LANGUAGE POLICY AND PLANNING: THEORIES AND METHODS IN DIALOGUE

2. Socioeconomic Junctures, Theoretical Shifts: A Genealogy of
Language Policy and Planning Research 35
MONICA HELLER
3. Research Methods in Language Policy and Planning 51
DAVID CASSELS JOHNSON
4. The Critical Ethnographic Turn in Research on Language Policy
and Planning 71
MARILYN MARTIN-JONES AND ILDEGRADA DA COSTA CABRAL
5. Critical Discourse–Ethnographic Approaches to Language Policy 93
RUTH WODAK AND KRISTOF SAVSKI
6. Metapragmatics in the Ethnography of Language Policy 113
MIGUEL PÉREZ-MILANS
7. Language Ethics and the Interdisciplinary Challenge 140
Yael PELED

PART II LANGUAGE POLICY AND PLANNING, NATION-STATES, AND COMMUNITIES

II.A. Modern Nationalism, Languages, Minorities, Standardization, and Globalization

- | | |
|---|-----|
| 8. Nationalism and National Languages | 163 |
| TOMASZ KAMUSELLA | |
| 9. Language and the State in Western Political Theory: Implications
for Language Policy and Planning | 183 |
| PETER IVES | |
| 10. Ideologies of Language Standardization: The Case of Cantonese
in Hong Kong | 202 |
| KATHERINE H. Y. CHEN | |
| 11. Globalization, Language Policy, and the Role of English | 221 |
| THOMAS RICENTO | |
| 12. Language Rights and Language Repression | 236 |
| STEPHEN MAY | |

II.B. Language Policy and Planning in Institutions of the Modern Nation-State: Education, Citizenship, Media, and Public Signage

- | | |
|---|-----|
| 13. Medium of Instruction Policy | 257 |
| JAMES W. TOLLEFSON AND AMY B. M. TSUI | |
| 14. Language Tests, Language Policy, and Citizenship | 280 |
| KELLIE FROST AND TIM MCNAMARA | |
| 15. Language Policy and Mass Media | 299 |
| XUESONG (ANDY) GAO AND QING SHAO | |
| 16. Maintaining “Good Guys” and “Bad Guys”: Implicit Language
Policies in Media Coverage of International Crises | 318 |
| SANDRA SILBERSTEIN | |
| 17. Language Policy and Planning and Linguistic Landscapes | 333 |
| FRANCIS M. HULT | |

*II.C. Language Policy and Planning
in/through Communities*

18. Revitalizing and Sustaining Endangered Languages 355
TERESA L. MCCARTY
19. "We Work as Bilinguals": Socioeconomic Changes and Language
Policy for Indigenous Languages in El Impenetrable 379
VIRGINIA UNAMUNO AND JUAN EDUARDO BONNIN
20. Critical Community Language Policies in Education:
Solomon Islands Case 398
KAREN ANN WATSON-GECEO, DAVID W. GECEO, AND BILLY FITO'O
21. Family Language Policy 420
XIAO LAN CURDT-CHRISTIANSEN
22. Language Policies and Sign Languages 442
RONICE MÜLLER DE QUADROS

**PART III LANGUAGE POLICY AND PLANNING
AND LATE MODERNITY**

*III.A. Language Policy and Planning, Neoliberalism, and Governmentality:
A Political Economy View of Language, Bilingualism, and Social Class*

23. Language Policy and Planning, Institutions, and Neoliberalisation 467
EVA CODÓ
24. Post-Nationalism and Language Commodification 485
JOAN PUJOLAR
25. Bilingual Education Policy and Neoliberal Content and Language
Integrated Learning Practices 505
ANA MARÍA RELAÑO-PASTOR
26. Turning Language and Communication into Productive
Resources: Language Policy and Planning and Multinational
Corporations 526
ALFONSO DEL PERCIO
27. Neoliberalism and Linguistic Governmentality 544
LUISA MARTÍN ROJO

28. Inequality and Class in Language Policy and Planning 568
DAVID BLOCK

III.B. Mobility, Diversity, and New Social Media: Revisiting Key Constructs

29. Community Languages in Late Modernity 591
LI WEI

30. New Speakers and Language Policy 610
BERNADETTE O'ROURKE, JOSEP SOLER, AND JEROEN DARQUENNES

31. Security and Language Policy 633
CONSTADINA CHARALAMBOUS, PANAYIOTA CHARALAMBOUS,
KAMRAN KHAN, AND BEN RAMPTON

32. Language Policy and New Media: An Age of Convergence Culture 654
AOIFE LENIHAN

III.C. Language, Ideology, and Critique: Rethinking Forms of Engagement

33. Language Ideologies in the Text-Based Art of Xu Bing: Implications
for Language Policy and Planning 677
ADAM JAWORSKI

34. Language Education Policy and Sociolinguistics: Toward a New
Critical Engagement 704
JÜRGEN JASPERS

PART IV SUMMARY AND FUTURE DIRECTIONS

35. Language Policy and Planning: Directions for Future Research 727
MIGUEL PÉREZ-MILANS AND JAMES W. TOLLEFSON

- Index* 743