Contents

A detailed table of contents can be found on page 973

Arright, Southern Gate/Chichester, West Samer, EO49 26O, Unite

Preface	viii	12 FINANCING	203
Frequently used symbols	xii	13 RETURN ON CAPITAL EMPLOYED AND RETURN	dirit's
1 TOWARDS A GREEN, RESPONSIBLE AND SUSTAINABLE		ON EQUITY	219
CODDODATE ETNANCE	1		

17

19

21

31

46

58

72

CORPORATE FINANCE

Section I Financial analysis

PART ONE

FUNDAMENTAL CONCEPTS IN FINANCIAL ANALYSIS

- 2 CASH FLOW
- 3 EARNINGS
- 4 CAPITAL EMPLOYED AND INVESTED CAPITAL
- 5 WALKING THROUGH FROM EARNINGS TO CASH FLOW
- 6 GETTING TO GRIPS WITH CONSOLIDATED ACCOUNTS
- 238 14 CONCLUSION OF FINANCIAL ANALYSIS SECTION II **INVESTORS AND MARKETS** 245 PART ONE **INVESTMENT DECISION RULES** 247 249 **15** THE FINANCIAL MARKETS 16 THE TIME VALUE OF MONEY AND NET 270 PRESENT VALUE 286 17 THE INTERNAL RATE OF RETURN PART TWO

7	How to cope with the most complex points in financial accounts	9
PAI	RT TWO	
FIN	ANCIAL ANALYSIS AND FORECASTING	11
8	HOW TO PERFORM A FINANCIAL ANALYSIS	11
9	MARGIN ANALYSIS: STRUCTURE	14
10	MARGIN ANALYSIS: RISKS	16
11	WORKING CAPITAL AND CAPITAL EXPENDITURES	18

	THE RISK OF SECURITIES AND THE REQUIRED RATE OF RETURN	299
	18 RISK AND RETURN	301
and the second	19 THE REQUIRED RATE OF RETURN	329
and the second	PART THREE	
	FINANCIAL SECURITIES	347
	20 Bonds	349
	21 OTHER DEBT PRODUCTS	370

CONTENTS

vii

22 SHARES

23 OPTIONS

24 HYBRID SECURITIES

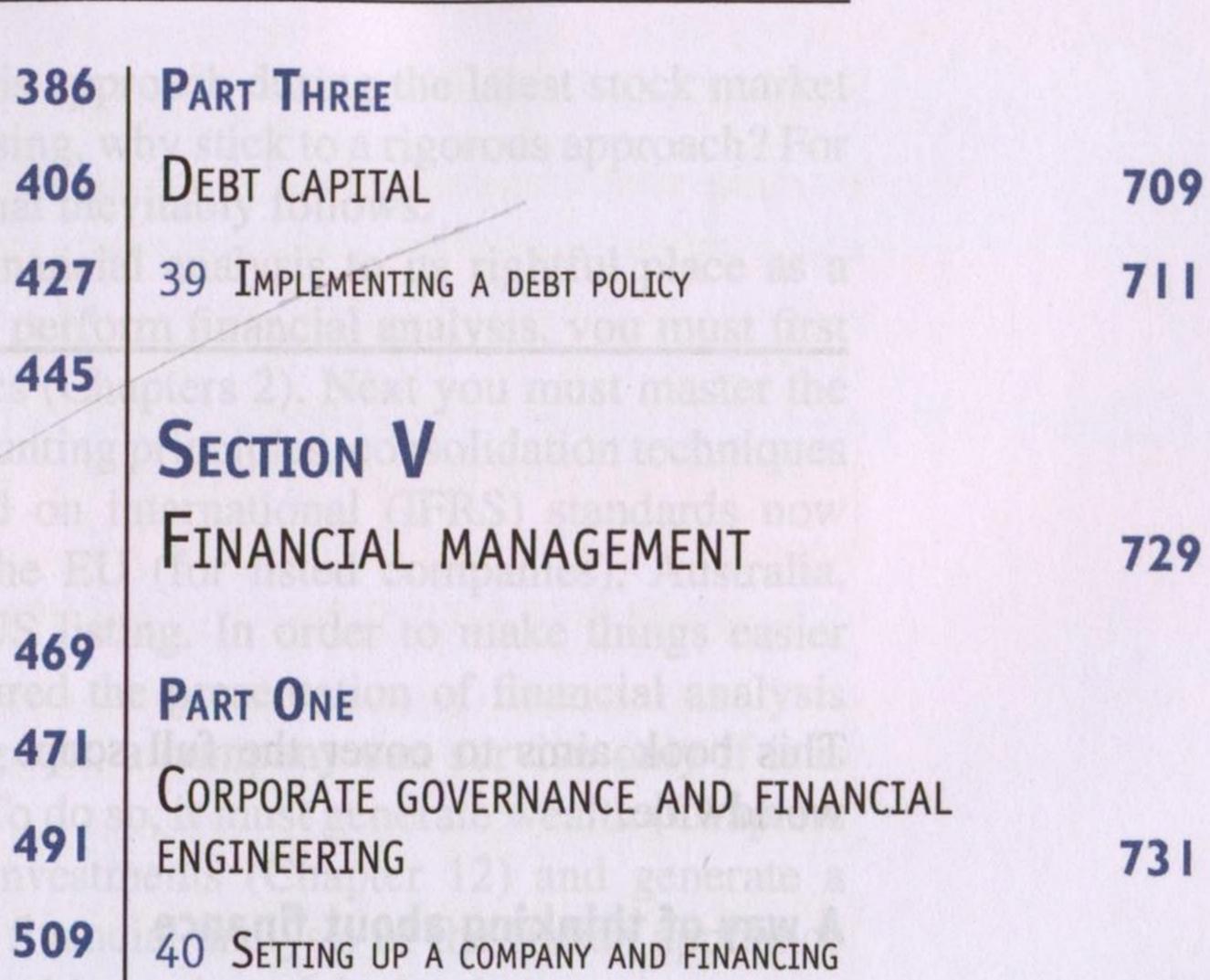
25 SELLING SECURITIES

SECTION III VALUE

26 VALUE AND CORPORATE FINANCE

27 MEASURING VALUE CREATION

28 INVESTMENT CRITERIA



29 THE COST OF CAPITAL

30 RISK AND INVESTMENT ANALYSIS

31 VALUATION TECHNIQUES

SECTION IV CORPORATE FINANCIAL POLICIES 589

525

542

557

593

621

639

661

678

696

PART ONE CAPITAL STRUCTURE POLICIES 591

32 CAPITAL STRUCTURE AND THE THEORY OF PERFECT CAPITAL MARKETS

33 CAPITAL STRUCTURE, TAXES AND ORGANISATION THEORIES 605

	START-UPS	733
41	Shareholders	754
	CHOOSING A CORPORATE STRUCTURE	779
43	CORPORATE GOVERNANCE	795
44	INITIAL PUBLIC OFFERINGS (IPOS)	807
45	TAKING CONTROL OF A COMPANY	819
46	MERGERS AND DEMERGERS	842
47	LEVERAGED BUYOUTS (LBOS)	860
48	BANKRUPTCY AND RESTRUCTURING	876
	RT TWO	
MA	NAGING WORKING CAPITAL, CASH FLOWS,	

- 34 DEBT, EQUITY AND OPTIONS THEORY
- 35 WORKING OUT DETAILS: THE DESIGN OF THE CAPITAL STRUCTURE
- PART TWO EQUITY CAPITAL 659
- **36** RETURNING CASH TO SHAREHOLDERS
- 37 DISTRIBUTION IN PRACTICE: DIVIDENDS AND SHARE BUY-BACKS

38 SHARE ISSUES

FINANCIAL RISKS AND REAL ESTATE 889 49 MANAGING WORKING CAPITAL 891 50 CASH MANAGEMENT 903 51 MANAGING FINANCIAL RISKS 922 52 MANAGING OPERATIONAL REAL ESTATE 946 Epilogue – Finance and Strategy 958 Top 20 Largest Listed Companies 965 Contents 973 Index 983