Contents

	List of figures List of tables	vi vii
1	Why is talent management so important for business?	1
2	How does my organisation compete?	19
3	What sort of talent do we need?	33
4	Which roles are strategically important and require top talent?	45
5	How can the organisation attract enough of the right sort of talent?	61
6	How can you make assessment methods reliable and robust?	82
7	What is the best way to encourage the development of real potential?	114
8	Which roles need the very best performing talent?	134
9	How can I ensure I reward correctly and retain the organisation's talent?	151
10	What are the next major challenges for talent professionals?	162
	Index	172