

Nothing Our Own re...

on opened the first Wal-Mart in 1962,
signs right on the front of the store.
ss" and "Satisfaction Guaranteed."
a bargain better than Sam Walton. Low
tomer satisfaction are the foundations
company, but Sam built something
at foundation-something we call the
ulture." It's a culture that values people,
amwork, caring and just having fun.

l-Mart is a place where the customer
ays comes first. You are the reason
e here, and everything our associates
very day, is done to help you find
you want at the lowest price possible.

ociates take pride in their service to
ey are empowered to make most
service decisions on the spot.
mplete satisfaction is our goal!

ed your customers' expectations. Give
what they want - and a little more.
m know you appreciate them."



Contents

WAL-MART Store Directory

Travel Planner

A2-A24

Crowd-Free Vacation Spots	A2
1995 Travel News	A6
1995 Road & Border Crossing Regulations	A8
Great Regional Drives	A12
Calendar of 1995 Events	A14
Mileage Chart	A17
Mileages & Driving-Times Map	A18
State/City Tourism Directory	A20
Hotel/Motel Toll Free Numbers	A21
Road Condition "Hot Lines"	A21
National Park Service Areas	A22
Intercity Toll Road Information	A24
Telephone Area Code Map	A24

Maps

1-128

List of Maps	1
Map Legend	1
United States	2-108
Canada	109-119
Mexico	120
Index	121-128

Travel Discounts

A25-A30

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