

Contents

<i>List of Illustrations</i>	xi
<i>By Way of a Preface</i>	xv
<i>Acknowledgments</i>	xvii
Introduction	1
PART I. JAPANESE MODERN TIMES	
Japanese Modern within Modernity	13
<i>Placing the Consumer-Subject within Mass Culture</i>	20
<i>Erotic Grotesque Nonsense as Montage</i>	28
<i>Japanese Modern Culture as Politics</i>	35
<i>The Documentary Impulse</i>	38
PART II. JAPANESE MODERN SITES	
1. The Modern Girl as Militant (Movement on the Streets)	51
<i>Identifying the Modern Girl</i>	52
<i>What Did She Do?</i>	65
<i>What Made the Modern Girl Do What She Did?</i>	69
2. The Café Waitress Sang the Blues	73
<i>Eroticizing the Modern Japanese Café Waitress</i>	75
<i>Documenting the Café Waitress</i>	90
<i>"A New Study of the Everyday Life of the Café Waitress"</i>	91
<i>"A Close Look at Ginza"</i>	98
<i>"Tale of Wandering"</i>	102
<i>How the Japanese Café Waitress Sang the Blues</i>	105

3.	Friends of the Movies (From <i>Ero</i> to Empire)	108
	<i>Ero</i>	109
	<i>Ero at the Movies</i>	117
	<i>Toward Empire</i>	122
4.	The Household Becomes Modern Life	143
	<i>The Family-State of "Shufu no Tomo"</i>	145
	<i>Wives and Husbands (the Shufu in Fūfu)</i>	147
	<i>The Fūfu in Discord/Household in Discord</i>	151
	<i>Women at Work</i>	154
	<i>Modern Times for the Housewife</i>	162

PART III. ASAKUSA — HONKY-TONK TEMPO

1.	Asakusa Eroticism	177
	<i>Gonda Yasunoke's Asakusa (an Official View)</i>	179
	<i>Soeda Azenbō's Asakusa</i>	183
	<i>Kawabata Yasunari's Asakusa</i>	188
	<i>Hollywood as Fantasy</i>	195
	<i>Ozaki Midori (Love for a Cane and a Hat)</i>	200
2.	Down-and-Out Grotesquerie	203
	<i>Beggar Culture</i>	206
	<i>Vagrant Culture</i>	209
	<i>Juvenile Delinquents</i>	217
	<i>The Hawkers</i>	223
	<i>Foreigners as Freaks</i>	227
3.	Modern Nonsense	231
	<i>The Irony of Parody</i>	232
	<i>The "Casino Folies" Affirms the False</i>	235
	<i>Letting Go of the Modern—Charlie Left Behind</i>	253
	<i>Freeze Frames (An Epilogue in Montage)</i>	259
	<i>Tempo (1931)</i>	259
	<i>Gestures (1932)</i>	259
	<i>Code Switch (1936)</i>	260
	<i>The Parody of Comedy (1940)</i>	262
	<i>Asakusa Memories (the 1970s and 1980s)</i>	265
	<i>The Return of the Modern Girl (the 1990s)</i>	267
	<i>Giving the Modern Girl Her Due</i>	268
	<i>The End</i>	268

Illustrations

List of Abbreviations

271

Notes

273

Bibliography

327

Index

345

Illustrations follow page 172

JAPANESE MODERN WITHIN MODERNITY

1. Photos from "Characteristics of Greater Tokyo"
2. Daydream of a Modern Girl
3. Daydream of the Salaryman
4. Possibilities of laborers at rest in Ueno Park
5. Receipts of goods from the early summer of 1928
6. Modern body language, *Shinjin Asahi*, January 1931
7. "Clothing" portraits of Sindens, *Asahi Shimbun*, April 9, 1930

THE MODERN GIRL AS MILITANT

- A. "Single Beach Fashion Style," 1928
1. Advertisement for toothbrush pen
2. The Lady Beauty Show
3. Modern Girl in 1928
4. The Soda after arrest, May 20, 1936

THE CALL WAITRESS SING THE BLUES

1. The Solo Marchers
2. Foot motions of the call waitress
3. Clothing of call waitresses on Ginza