Contents

Index

	List of figures	viii
	List of tables	X
	List of boxes	xiii
	Foreword	XV
	Preface to the fourth edition	XVII
	Acknowledgements	XX
	List of abbreviations	XXi
1	The economic characteristics of the tourism sector	1
2	Measuring tourism	24
3	Tourism demand	64
4	Overtourism	110
5	Tourism's vulnerability: terrorism and pandemics	128
6	Tourism supply	145
7	Pricing and taxation	191
8	Competition and the tourism destination	214
9	Forecasting tourism demand	261
10	Tourism as a development strategy	298
11	Tourism export-led growth	315
12	The economic impact of tourism	345
13		
	hospitality industry	396
14	Macro-evaluation of projects in the tourism and	
	hospitality industry	408
15	Tourism and sustainable development	441

471