

# Contents

To the student / presenter	4
To the trainer	5
Introduction	6
Step 1 Lay solid foundations	8
Step 2 Connect with your audience	23
Step 3 Use visuals to connect	35
Step 4 Top up your techniques	49
Step 5 Be positive and dramatic	61
Step 6 Love your audience ... not everyone is like you	75
Step 7 Questions are a big opportunity, aren't they?	88
Answer key and video script	99