Contents

Acknowledgments vii

1 Governing Cyberspace: Behavior, Power, and Diplomacy 1
Dennis Broeders and Bibi van den Berg

PART I: INTERNATIONAL LEGAL AND DIPLOMATIC APPROACHES

2 International Law and International Cyber Norms: A Continuum? 19
Liisi Adamson

3 Electoral Cyber Interference, Self-Determination and the Principle of Non-intervention in Cyberspace 45
Nicholas Tsagourias

4 Violations of Territorial Sovereignty in Cyberspace—an Intrusion-based Approach 65
Przemysław Roguski

5 What Does Russia Want in Cyber Diplomacy? A Primer 85
Xymena Kurowska

6 China's Conception of Cyber Sovereignty: Rhetoric and Realization 107
Rogier Creemers

PART II: POWER AND GOVERNANCE: INTERNATIONAL ORGANIZATIONS, STATES, AND SUBSTATE ACTORS

7 A Balance of Power in Cyberspace 145
Alexander Klimburg and Louk Faesen

8 International Law in Cyberspace: Leveraging NATO's Multilateralism, Adaptation, and Commitment to Cooperative Security 173
Steven Hill and Nadia Marsan

9 Cybersecurity Norm-Building and Signaling with China 187
Geoffrey Hoffman

10 Ambiguity and Appropriation: Cybersecurity and Cybercrime in Egypt and the Gulf 205
James Shires

11 The Power of Norms Meets Normative Power: On the International Cyber Norm of Bulk Collection, the Normative Power of Intelligence Agencies and How These Meet 227
Ilina Georgieva

PART III: MULTISTAKEHOLDER AND CORPORATE DIPLOMACY

12 Non-State Actors as Shapers of Customary Standards of Responsible Behavior in Cyberspace 245
Jacqueline Eggenschwiler and Joanna Kulesza

13 Big Tech Hits the Diplomatic Circuit: Norm Entrepreneurship, Policy Advocacy, and Microsoft's Cybersecurity Tech Accord 263
Robert Gorwa and Anton Peez

14 *Cyber-Norms Entrepreneurship?* Understanding Microsoft's Advocacy on Cybersecurity 285
Louise Marie Hurel and Luisa Cruz Lobato

Index 315

About the Editors and Contributors 323