

# Contents

<i>List of Figures</i>	ix
<i>List of Tables</i>	xi
<i>List of Contributors</i>	xiii
Introduction	1
<b>1 Mediatized Religion in Asia: Interrelations of Media, Culture and Society beyond the “West”</b>	<b>3</b>
XENIA ZEILER	
<b>PART 1</b>	
<b>East Asia</b>	<b>17</b>
<b>2 “Does Anyone Know a Good Healer?” An Analysis of Mediatized Word-of-Mouth Advertising of Spiritual Healers in Japanese Online Question and Answer Forums</b>	<b>19</b>
BIRGIT STAEMMLER	
<b>3 Religious Mediatization with Chinese Characteristics: Subaltern Voices of Chinese Muslim Youths</b>	<b>39</b>
WAI-YIP HO	
<b>4 “Aren’t you happy?” Healing as Mediatized Nationalism in a Compressed Modernity</b>	<b>53</b>
SAM HAN	



PART 2

Southeast Asia

69

- 5 Facebook and the Mediatization of Religion:  
Inter-/Intrareligious Dialogue in Malaysia 71

TAN MENG YOE

- 6 On-Offline *Dakwah*: Social Media and Islamic Preaching  
in Malaysia and Indonesia 89

HEW WAI WENG

- 7 Church Digital Applications and the Communicative  
Meso-Micro Interplay: Building Religious Authority and  
Community through Everyday Organizing 105

PAULINE HOPE CHEONG

PART 3

South Asia

119

- 8 Ravidassia: Neither Sikh nor Hindu? Mediatized  
Religion in Anti-caste Contexts 121

DHANYA FEE KIRCHHOF

- 9 Digitalizing Tibet: A Critical Buddhist Reconditioning of  
Hjarvard's Mediatization Theory 139

GREGORY PRICE GRIEVE, CHRISTOPHER HELLAND AND  
ROHIT SINGH

PART 4

West Asia

163

- 10 Being Religious through Social Networks:  
Representation of Religious Identity of Shia Iranians  
on Instagram 165

NARGES VALIBEIGI

- 11 Understanding Jewish Digital Media in Israel: Between  
Technological Affordances and Religious-Cultural Uses 190

RUTH TSURIA AND HEIDI A. CAMPBELL



<b>PART 5</b>	
<b>Critical Reflection</b>	<b>209</b>
<b>12 Religion as Communicative Figurations – Analyzing Religion in Times of Deep Mediatization</b>	<b>211</b>
KERSTIN RADDE-ANTWEILER	
<i>Index</i>	<b>225</b>
9.1 Geshe Lobsang Samstan reviewing live broadcast at the HHDL media center in Leh, Ladak (Photograph by Christopher Helland, July 2014)	140
10.1 A house decorated by flags containing the name of Imam Hussein, symbolic pictures of burning candles, and poems. Shared on 29 October 2015, by @nimrokh6	174
10.2 The crowd mourning the martyrdom of Imam Hussein on the day of Ashur in Karbala. Shared on 23 October 2015, by @faridmodarres	178
10.3 Women's Muharram commemoration session in Tehran, Iran. Shared on 23 October 2015, by @teremesit	181
10.4 An artwork symbolizing Imam Hussein and his associates as lights and other companions as the pigeons who follow them. It was part of an art exhibition with the theme <i>Muharram</i> along with the commemoration session at Tehran University, Iran. Shared on 21 October 2015, by @daszarrin	183
10.5 An artist wearing black attire working on a sculpture in an exhibition with the theme <i>Muharram</i> along with the commemoration session at the University of Tehran, Iran. Shared on 21 October 2015, by @shahrokhari	184
11.1 Religion as a Communicative Figuration (based on Hepp and "Communicative Figurations", research network 2017, 18, Figure 1)	218