

# CONTENTS

*Foreword to the Paperback Edition*

*Preface*

*Introduction: After the Revolution*

xi

xiii

xxi

## PART ONE: DISRUPTIONS

### 1 Consent and Sovereignty

Corporate Superpowers, 6

Legitimacy, 12

### 2 Rise of the Digital Commons

The Technical Commons, 17

Activism, 21

Balance of Power, 25

3

15

## PART TWO: CONTROL 2.0

### 3 Networked Authoritarianism

How China's Censorship Works, 34

Authoritarian Deliberation, 40

Western Fantasies Versus Reality, 47

### 4 Variants and Permutations

"Constitutional" Technology, 53

Corporate Collaboration, 56

Divide and Conquer, 62

Digital Bonapartism, 66

31

51



## PART THREE: DEMOCRACY'S CHALLENGES

- 5 Eroding Accountability** 75  
 Surveillance, 76  
 WikiLeaks and the Fate of Controversial Speech, 82
- 6 Democratic Censorship** 87  
 Intentions Versus Consequences, 88  
 Saving the Children, 94
- 7 Copywars** 99  
 Shunning Due Process, 101  
 Aiding Authoritarianism, 104  
 Lobbynomics, 108

## PART FOUR: SOVEREIGNS OF CYBERSPACE

- 8 Corporate Censorship** 115  
 Net Neutrality, 116  
 Mobile Complications, 122  
 Big Brother Apple, 126
- 9 Do No Evil** 131  
 Chinese Lessons, 133  
 Flickr Fail, 139  
 Buzz Bust, 141  
 Privacy and Facebook, 144
- 10 Facebookistan and Googledom** 149  
 Double Edge, 151  
 Inside the Leviathan, 153  
 Google Governance, 159  
 Implications, 164

## PART FIVE: WHAT IS TO BE DONE?

- 11 Trust, but Verify** 169  
 The Regulation Problem, 173



Shared Value, 175

The Global Network Initiative, 179

Lessons from Other Industries, 182

## 12 In Search of "Internet Freedom" Policy 187

Washington Squabbles, 188

Goals and Methods, 191

Democratic Discord, 196

Civil Society Pushes Back, 200

## 13 Global Internet Governance 203

The United Nations Problem, 204

ICANN—Can You? 209

## 14 Building a Netizen-Centric Internet 221

Strengthening the Netizen Commons, 223

Expanding the Technical Commons, 227

Utopianism Versus Reality, 232

Getting Political, 237

Corporate Transparency and Netizen Engagement, 243

Personal Responsibility, 248

*Afterword to the Paperback Edition* 251

*Notes* 269

*Index* 303