



## CONTENTS

Set Foreword	vii
Preface	xi
Acknowledgments	xv
Introduction	xvii
Timeline: 1960–1966	xxi
CHAPTER 1 • Early Idols	1
CHAPTER 2 • “The Sound of Young America”	23
CHAPTER 3 • Svengalis and Songbirds	41
CHAPTER 4 • From Liverpool to London and Beyond: The Beatles and the Rolling Stones	63
CHAPTER 5 • Other British Invaders	111
CHAPTER 6 • The Revolution Will Be Televised and Publicized	131
CHAPTER 7 • “Fun, Fun, Fun”: The California Sound	145
CHAPTER 8 • “The Times They Are A-Changin’”	165
CHAPTER 9 • One- or Two-Hit Wonders and Lasting Legacies	193
A-to-Z of Rock, 1960–1966	217