

Contents

Cognitive Semiotics. Radical Enactivism, Pragmatism and Material Engagement

and Material Engagement	1
1 The Threshold Between Nature and Culture	1
2 The Three Dimensions of Cognitive Semiotics	6
3 Enactivism, Sense-Making and Pragmatism	10
4 Cognitive Semiotics Sense-Making	13
5 Languages and Cognitive Systems	18
References	22

For a Cognitive Semiotics of Subjectivity

For a Cognitive Semiotics of Subjectivity	27
1 Subjectivity in Language	27
2 For an Enactive Semiotics of Subjectivity	32
3 The Pre-Logical Mind	37
4 <i>Persona</i> . The “I”, “You”, “He” Hierarchy	43
5 The Primacy of ‘He’	48
6 Illeity	50
References	59

The Semiotic Mind. Beliefs, Habits and Extended Cognition

The Semiotic Mind. Beliefs, Habits and Extended Cognition	63
1 Anti-Cartesian Semiotics	64
2 Cognitive Semiotics and Pragmatism: Beliefs and the Extended Mind	68
3 The Semiotic Extended Mind (1): Parity Principle and Cognitive Intertwining	76
4 The Semiotic Extended Mind (2): Phenomenology	81
5 Semiotic Representations	89
References	92

Social Cognition and Autism Spectrum Disorders: From

Mindreading to Narratives	97
1 Early Mindreading and Narrative Practices	97
2 Interaction Theory and Narrative Practices	99

3	Radical Enactivism, Interactive Specialization and Social Cognition	103
4	Two Discoveries.....	105
5	A Two-Levels Model. Low-Level: Action/Perception/ Imagination Matching	108
6	A Two-Level Model. High-Level: Narrativity	110
7	Narrativity and Developmental Trajectories	115
8	From Deception to Pretend Play and Language Acquisition.....	118
9	Autism Spectrum Disorders and Cognitive Semiotics.....	119
	References.....	122
	Perception as Controlled Hallucination	127
1	Semiotics of Perception	127
2	Kant, the Platypus and the Predictive Processing	129
3	Diagrammatic Thinking, Inference and Perception.....	132
4	The Bootstrap Problem and the Metaphor of Vision	138
5	The Laws of Imagination.....	142
6	Perception as Controlled Hallucination	146
7	Perception, Imagination and Narratives.....	149
	References.....	156