CONTENTS

ON THINKING PLAYFULLY IX ACKNOWLEDGMENTS XI

- 1 INTRODUCTION: WHAT IS ALL THIS STUFF? 1
- 2 RULES: CHANGE COMES FROM WITHIN 13
- 3 COMPUTATION: IS YOUR COMPUTER HAVING FUN? 29
- 4 GRAPHICS: WATER, WATER EVERYWHERE 43
- 5 USER INTERFACE: PLAYING AT WORK 59 INTERLUDE 75
- 6 TIME: GET IN LINE 77
- 7 CINEMA: THE CITIZEN KANE OF VIDEO GAMES 93
- 8 VIOLENCE: LESS IS MORE 113
- 9 MONEY: ONE EASY PAYMENT OF \$4.99 129
- 10 CONCLUSION: HAVE YOU SEEN THE MOON TODAY? 147

CONTENTS

REFERENCES 155 INDEX 165

VIII

