

Contents

1 Geosemiotics	1
2 Indexicality	25
3 The interaction order	45
4 Visual semiotics	82
5 Interlude on geosemiotics	106
6 Place semiotics: Code preference	116
7 Place semiotics: Inscription	129
8 Place semiotics: Emplacement	142
9 Place semiotics: Discourses in time and space	166
10 Indexicality, dialogicality, and selection in action	197
<i>Glossary</i>	208
<i>References</i>	218
<i>Index</i>	229