

# TABLE OF CONTENTS

Preface .....	7
1 Introduction .....	11
<i>Core Topics</i>	
2 Multilingualism .....	19
3 Writing Systems .....	33
4 Onomastics .....	51
<i>Grammar</i>	
5 Morphology .....	69
5 Syntax.....	79
<i>Text and Context</i>	
7 Signs as Text .....	89
8 Context .....	103
<i>Variation and Change</i>	
9 Dialect, Puns and Rhymes .....	117
10 Change .....	133
<i>Applied Linguistic Landscaping</i>	
11 Critical Linguistic Landscape Studies .....	145
12 Language Learning and the Linguistic Landscape .....	155
13 Practical Linguistic Landscaping .....	167
14 Conclusion .....	177
Answers to Reflection .....	183
Bibliography .....	199