Contents

| | List of Figures | page vi | |
|----|--|---------|---|
| | | ix | X |
| | Acknowledgments | X | i |
| 1 | Why Bother? | | 1 |
| 2 | You Can Be the Expert | 17 | 7 |
| 3 | Cooperative Conversations | 29 | 9 |
| 4 | Conversational Goals | 38 | 8 |
| 5 | Know Your Audience | 53 | 3 |
| 6 | Creating Relevance by Generating Interest | 66 | 6 |
| 7 | Creating Relevance by Making Connections | 80 | 0 |
| 8 | Quality and Credibility | 9 | 1 |
| 9 | Quality vs Quantity: Incomplete \neq Incorrect | 10 | 1 |
| 10 | Learn to Listen | 110 | 6 |
| 11 | Information Structure | 129 | 9 |
| 12 | The Curse of Knowledge | 138 | 8 |
| 13 | Start with Examples | 14 | 7 |
| 14 | What's New?: Jargon | 16 | 2 |
| 15 | From Given to New: Scaffolding | 178 | 8 |

| 16 | The Three-Legged Stool Approach | 192 |
|----|--|---|
| 17 | Working with a Range of Different Audiences | 203 |
| 18 | Where Can I Go? | 215 |
| 19 | Being a Good Partner | 231 |
| 20 | Finale | 242 |
| | Appendix: Teaching with This Book References Index | 247254262 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | "he Curse of Knowledge | |
| | zelomex divisit transcription and the second | |
| | | |