

# Contents

*Anthi Katsirikou*

Preface . . . . . 7

*Janet Webster*

Foreword . . . . . 9

Committees. . . . . 11

*Anthi Katsirikou*

Creativity and Copyright: Introductory Thoughts . . . . . 15

## Best Practices and Management

*Katalin Miszori*

How to Build an Institutional Repository? Practical Guide from a  
Special Library . . . . . 19

*Laura Bowering Mullen*

Open Access and Academic Library Public Services:  
Roles for Reference and Instruction . . . . . 29

*Manolis Koukourakis and Angela Repanovici*

Marketing Strategies for Increasing the Visibility of Scientific Research  
in the View of Open Access Principles. . . . . 39

*Natassa Tsoubrakakou and Panorea Gaitanou*

Managing Virtual Environments in Libraries:  
Second Life and Information Literacy . . . . . 51

## Open your Society

*Mirjana Brković*

Academic Authors, Scientific Information and Open Access  
Publishing. . . . . 63

*Ana Ivković*

Towards a New Technology for Science Online. Open Access Portals  
and Social Networking as a Source of Scientific Information . . . . . 75

*Zoran Zdravkovic*

Open Access and Web 2.0 Convergence: Information Foundation of  
the Future . . . . . 83

## Repository

- Xantal Romaguera and Reverté Carmen*  
An Institutional Repository Project as an Organizational Change Vision  
in IRTA . . . . . 97
- R. B. Lamptey and A. Corletey*  
Enhancing Institutional Repositories (IR) in Ghana. . . . . 105
- Liauw Toong Tjiek (Aditya Nugraha)*  
Surabaya Memory: Opportunities and Challenges of  
Open Access e-Heritage Repositories. . . . . 113
- Claire Bundy*  
Developing a Repository: A Library's Journey . . . . . 121

## Journals

- Ageliki Oikonomou*  
Open Access and Academic Libraries Journal Subscriptions . . . . . 129
- Assimina Vlachaki and Christine Urquhart*  
Copyright and Open Access Journals in Greece . . . . . 137

## Publications and Publishing

- Roxana Theodorou and Ourania Konsta*  
Open Access Collaborative Disciplinary Repositories –  
An Alternative Publishing Model. . . . . 147

## Services and Technology

- Sho Sato, Yuko Nagai, Takashi Koga, Shigeki Sugita, Mika Saito and  
Hiroshi Itsumura*  
ZS Project: Zoological Science Meets Institutional Repositories . . . . . 157
- P. Stathopoulos, N. Houssos, and G. Stavrou*  
Technology Trends, Requirements and Models for Providing  
Sustainable Technological Support for Libraries in an Evolving En-  
vironment . . . . . 167
- Guleda Duzyol, Zehra Taskin and Yasar Tonta*  
Mapping the Intellectual Structure of Open Access Field  
through Co-citations . . . . . 177

## Quality and Evaluation

- Aristeidis Meletiou*  
Open Access Books Collection's Improvement According to Cost,  
User's Satisfaction and User's Demands . . . . . 189