

# Contents

<b>Preface</b>	<b>vii</b>
<b>1 Introduction</b>	<b>1</b>
<b>2 Overview of Supervised Learning</b>	<b>9</b>
2.1 Introduction . . . . .	9
2.2 Variable Types and Terminology . . . . .	9
2.3 Two Simple Approaches to Prediction: Least Squares and Nearest Neighbors . . . . .	11
2.3.1 Linear Models and Least Squares . . . . .	11
2.3.2 Nearest-Neighbor Methods . . . . .	14
2.3.3 From Least Squares to Nearest Neighbors . . . . .	16
2.4 Statistical Decision Theory . . . . .	18
2.5 Local Methods in High Dimensions . . . . .	22
2.6 Statistical Models, Supervised Learning and Function Approximation . . . . .	28
2.6.1 A Statistical Model for the Joint Distribution $\Pr(X, Y)$ . . . . .	28
2.6.2 Supervised Learning . . . . .	29
2.6.3 Function Approximation . . . . .	29
2.7 Structured Regression Models . . . . .	32
2.7.1 Difficulty of the Problem . . . . .	32
2.8 Classes of Restricted Estimators . . . . .	33
2.8.1 Roughness Penalty and Bayesian Methods . . . . .	34

2.8.2	Kernel Methods and Local Regression . . . . .	34
2.8.3	Basis Functions and Dictionary Methods . . . . .	35
2.9	Model Selection and the Bias–Variance Tradeoff . . . . .	37
	Bibliographic Notes . . . . .	39
	Exercises . . . . .	39
<b>3</b>	<b>Linear Methods for Regression</b>	<b>41</b>
3.1	Introduction . . . . .	41
3.2	Linear Regression Models and Least Squares . . . . .	42
3.2.1	Example: Prostate Cancer . . . . .	47
3.2.2	The Gauss–Markov Theorem . . . . .	49
3.3	Multiple Regression from Simple Univariate Regression . . . . .	50
3.3.1	Multiple Outputs . . . . .	54
3.4	Subset Selection and Coefficient Shrinkage . . . . .	55
3.4.1	Subset Selection . . . . .	55
3.4.2	Prostate Cancer Data Example (Continued) . . . . .	57
3.4.3	Shrinkage Methods . . . . .	59
3.4.4	Methods Using Derived Input Directions . . . . .	66
3.4.5	Discussion: A Comparison of the Selection and Shrinkage Methods . . . . .	68
3.4.6	Multiple Outcome Shrinkage and Selection . . . . .	73
3.5	Computational Considerations . . . . .	75
	Bibliographic Notes . . . . .	75
	Exercises . . . . .	75
<b>4</b>	<b>Linear Methods for Classification</b>	<b>79</b>
4.1	Introduction . . . . .	79
4.2	Linear Regression of an Indicator Matrix . . . . .	81
4.3	Linear Discriminant Analysis . . . . .	84
4.3.1	Regularized Discriminant Analysis . . . . .	90
4.3.2	Computations for LDA . . . . .	91
4.3.3	Reduced-Rank Linear Discriminant Analysis . . . . .	91
4.4	Logistic Regression . . . . .	95
4.4.1	Fitting Logistic Regression Models . . . . .	98
4.4.2	Example: South African Heart Disease . . . . .	100
4.4.3	Quadratic Approximations and Inference . . . . .	102
4.4.4	Logistic Regression or LDA? . . . . .	103
4.5	Separating Hyperplanes . . . . .	105
4.5.1	Rosenblatt’s Perceptron Learning Algorithm . . . . .	107
4.5.2	Optimal Separating Hyperplanes . . . . .	108
	Bibliographic Notes . . . . .	111
	Exercises . . . . .	111

<b>5</b>	<b>Basis Expansions and Regularization</b>	<b>115</b>
5.1	Introduction . . . . .	115
5.2	Piecewise Polynomials and Splines . . . . .	117
5.2.1	Natural Cubic Splines . . . . .	120
5.2.2	Example: South African Heart Disease (Continued) . . . . .	122
5.2.3	Example: Phoneme Recognition . . . . .	124
5.3	Filtering and Feature Extraction . . . . .	126
5.4	Smoothing Splines . . . . .	127
5.4.1	Degrees of Freedom and Smoother Matrices . . . . .	129
5.5	Automatic Selection of the Smoothing Parameters . . . . .	134
5.5.1	Fixing the Degrees of Freedom . . . . .	134
5.5.2	The Bias–Variance Tradeoff . . . . .	134
5.6	Nonparametric Logistic Regression . . . . .	137
5.7	Multidimensional Splines . . . . .	138
5.8	Regularization and Reproducing Kernel Hilbert Spaces . . . . .	144
5.8.1	Spaces of Functions Generated by Kernels . . . . .	144
5.8.2	Examples of RKHS . . . . .	146
5.9	Wavelet Smoothing . . . . .	148
5.9.1	Wavelet Bases and the Wavelet Transform . . . . .	150
5.9.2	Adaptive Wavelet Filtering . . . . .	153
	Bibliographic Notes . . . . .	155
	Exercises . . . . .	155
	Appendix: Computational Considerations for Splines . . . . .	160
	Appendix: <i>B</i> -splines . . . . .	160
	Appendix: Computations for Smoothing Splines . . . . .	163
<b>6</b>	<b>Kernel Methods</b>	<b>165</b>
6.1	One-Dimensional Kernel Smoothers . . . . .	165
6.1.1	Local Linear Regression . . . . .	168
6.1.2	Local Polynomial Regression . . . . .	171
6.2	Selecting the Width of the Kernel . . . . .	172
6.3	Local Regression in $\mathbb{R}^p$ . . . . .	174
6.4	Structured Local Regression Models in $\mathbb{R}^p$ . . . . .	175
6.4.1	Structured Kernels . . . . .	177
6.4.2	Structured Regression Functions . . . . .	177
6.5	Local Likelihood and Other Models . . . . .	179
6.6	Kernel Density Estimation and Classification . . . . .	182
6.6.1	Kernel Density Estimation . . . . .	182
6.6.2	Kernel Density Classification . . . . .	184
6.6.3	The Naive Bayes Classifier . . . . .	184
6.7	Radial Basis Functions and Kernels . . . . .	186
6.8	Mixture Models for Density Estimation and Classification . . . . .	188
6.9	Computational Considerations . . . . .	190
	Bibliographic Notes . . . . .	190
	Exercises . . . . .	190

<b>7</b>	<b>Model Assessment and Selection</b>	<b>193</b>
7.1	Introduction . . . . .	193
7.2	Bias, Variance and Model Complexity . . . . .	193
7.3	The Bias–Variance Decomposition . . . . .	196
7.3.1	Example: Bias–Variance Tradeoff . . . . .	198
7.4	Optimism of the Training Error Rate . . . . .	200
7.5	Estimates of In-Sample Prediction Error . . . . .	203
7.6	The Effective Number of Parameters . . . . .	205
7.7	The Bayesian Approach and BIC . . . . .	206
7.8	Minimum Description Length . . . . .	208
7.9	Vapnik–Chernovenkis Dimension . . . . .	210
7.9.1	Example (Continued) . . . . .	212
7.10	Cross-Validation . . . . .	214
7.11	Bootstrap Methods . . . . .	217
7.11.1	Example (Continued) . . . . .	220
	Bibliographic Notes . . . . .	222
	Exercises . . . . .	222
<b>8</b>	<b>Model Inference and Averaging</b>	<b>225</b>
8.1	Introduction . . . . .	225
8.2	The Bootstrap and Maximum Likelihood Methods . . . . .	225
8.2.1	A Smoothing Example . . . . .	225
8.2.2	Maximum Likelihood Inference . . . . .	229
8.2.3	Bootstrap versus Maximum Likelihood . . . . .	231
8.3	Bayesian Methods . . . . .	231
8.4	Relationship Between the Bootstrap and Bayesian Inference . . . . .	235
8.5	The EM Algorithm . . . . .	236
8.5.1	Two-Component Mixture Model . . . . .	236
8.5.2	The EM Algorithm in General . . . . .	240
8.5.3	EM as a Maximization–Maximization Procedure . . . . .	241
8.6	MCMC for Sampling from the Posterior . . . . .	243
8.7	Bagging . . . . .	246
8.7.1	Example: Trees with Simulated Data . . . . .	247
8.8	Model Averaging and Stacking . . . . .	250
8.9	Stochastic Search: Bumping . . . . .	253
	Bibliographic Notes . . . . .	254
	Exercises . . . . .	255
<b>9</b>	<b>Additive Models, Trees, and Related Methods</b>	<b>257</b>
9.1	Generalized Additive Models . . . . .	257
9.1.1	Fitting Additive Models . . . . .	259
9.1.2	Example: Additive Logistic Regression . . . . .	261
9.1.3	Summary . . . . .	266
9.2	Tree-Based Methods . . . . .	266

9.2.1	Background . . . . .	266
9.2.2	Regression Trees . . . . .	267
9.2.3	Classification Trees . . . . .	270
9.2.4	Other Issues . . . . .	272
9.2.5	Spam Example (Continued) . . . . .	275
9.3	PRIM—Bump Hunting . . . . .	279
9.3.1	Spam Example (Continued) . . . . .	282
9.4	MARS: Multivariate Adaptive Regression Splines . . . . .	283
9.4.1	Spam Example (Continued) . . . . .	287
9.4.2	Example (Simulated Data) . . . . .	288
9.4.3	Other Issues . . . . .	289
9.5	Hierarchical Mixtures of Experts . . . . .	290
9.6	Missing Data . . . . .	293
9.7	Computational Considerations . . . . .	295
	Bibliographic Notes . . . . .	295
	Exercises . . . . .	296
<b>10</b>	<b>Boosting and Additive Trees</b>	<b>299</b>
10.1	Boosting Methods . . . . .	299
10.1.1	Outline of this Chapter . . . . .	302
10.2	Boosting Fits an Additive Model . . . . .	303
10.3	Forward Stagewise Additive Modeling . . . . .	304
10.4	Exponential Loss and AdaBoost . . . . .	305
10.5	Why Exponential Loss? . . . . .	306
10.6	Loss Functions and Robustness . . . . .	308
10.7	“Off-the-Shelf” Procedures for Data Mining . . . . .	312
10.8	Example—Spam Data . . . . .	314
10.9	Boosting Trees . . . . .	316
10.10	Numerical Optimization . . . . .	319
10.10.1	Steepest Descent . . . . .	320
10.10.2	Gradient Boosting . . . . .	320
10.10.3	MART . . . . .	322
10.11	Right-Sized Trees for Boosting . . . . .	323
10.12	Regularization . . . . .	324
10.12.1	Shrinkage . . . . .	326
10.12.2	Penalized Regression . . . . .	328
10.12.3	Virtues of the $L_1$ Penalty (Lasso) over $L_2$ . . . . .	330
10.13	Interpretation . . . . .	331
10.13.1	Relative Importance of Predictor Variables . . . . .	331
10.13.2	Partial Dependence Plots . . . . .	333
10.14	Illustrations . . . . .	335
10.14.1	California Housing . . . . .	335
10.14.2	Demographics Data . . . . .	339
	Bibliographic Notes . . . . .	340
	Exercises . . . . .	344

<b>11 Neural Networks</b>	<b>347</b>
11.1 Introduction	347
11.2 Projection Pursuit Regression	347
11.3 Neural Networks	350
11.4 Fitting Neural Networks	353
11.5 Some Issues in Training Neural Networks	355
11.5.1 Starting Values	355
11.5.2 Overfitting	356
11.5.3 Scaling of the Inputs	358
11.5.4 Number of Hidden Units and Layers	358
11.5.5 Multiple Minima	359
11.6 Example: Simulated Data	359
11.7 Example: ZIP Code Data	362
11.8 Discussion	366
11.9 Computational Considerations	367
Bibliographic Notes	367
Exercises	369
<b>12 Support Vector Machines and Flexible Discriminants</b>	<b>371</b>
12.1 Introduction	371
12.2 The Support Vector Classifier	371
12.2.1 Computing the Support Vector Classifier	373
12.2.2 Mixture Example (Continued)	375
12.3 Support Vector Machines	377
12.3.1 Computing the SVM for Classification	377
12.3.2 The SVM as a Penalization Method	380
12.3.3 Function Estimation and Reproducing Kernels	381
12.3.4 SVMs and the Curse of Dimensionality	384
12.3.5 Support Vector Machines for Regression	385
12.3.6 Regression and Kernels	387
12.3.7 Discussion	389
12.4 Generalizing Linear Discriminant Analysis	390
12.5 Flexible Discriminant Analysis	391
12.5.1 Computing the FDA Estimates	394
12.6 Penalized Discriminant Analysis	397
12.7 Mixture Discriminant Analysis	399
12.7.1 Example: Waveform Data	402
Bibliographic Notes	406
Exercises	406

<b>13</b>	<b>Prototype Methods and Nearest-Neighbors</b>	<b>411</b>
13.1	Introduction . . . . .	411
13.2	Prototype Methods . . . . .	411
13.2.1	$K$ -means Clustering . . . . .	412
13.2.2	Learning Vector Quantization . . . . .	414
13.2.3	Gaussian Mixtures . . . . .	415
13.3	$k$ -Nearest-Neighbor Classifiers . . . . .	415
13.3.1	Example: A Comparative Study . . . . .	420
13.3.2	Example: $k$ -Nearest-Neighbors and Image Scene Classification . . . . .	422
13.3.3	Invariant Metrics and Tangent Distance . . . . .	423
13.4	Adaptive Nearest-Neighbor Methods . . . . .	427
13.4.1	Example . . . . .	430
13.4.2	Global Dimension Reduction for Nearest-Neighbors .	431
13.5	Computational Considerations . . . . .	432
	Bibliographic Notes . . . . .	433
	Exercises . . . . .	433
<b>14</b>	<b>Unsupervised Learning</b>	<b>437</b>
14.1	Introduction . . . . .	437
14.2	Association Rules . . . . .	439
14.2.1	Market Basket Analysis . . . . .	440
14.2.2	The Apriori Algorithm . . . . .	441
14.2.3	Example: Market Basket Analysis . . . . .	444
14.2.4	Unsupervised as Supervised Learning . . . . .	447
14.2.5	Generalized Association Rules . . . . .	449
14.2.6	Choice of Supervised Learning Method . . . . .	451
14.2.7	Example: Market Basket Analysis (Continued) . . .	451
14.3	Cluster Analysis . . . . .	453
14.3.1	Proximity Matrices . . . . .	455
14.3.2	Dissimilarities Based on Attributes . . . . .	455
14.3.3	Object Dissimilarity . . . . .	457
14.3.4	Clustering Algorithms . . . . .	459
14.3.5	Combinatorial Algorithms . . . . .	460
14.3.6	$K$ -means . . . . .	461
14.3.7	Gaussian Mixtures as Soft $K$ -means Clustering . . .	463
14.3.8	Example: Human Tumor Microarray Data . . . . .	463
14.3.9	Vector Quantization . . . . .	466
14.3.10	$K$ -medoids . . . . .	468
14.3.11	Practical Issues . . . . .	470
14.3.12	Hierarchical Clustering . . . . .	472
14.4	Self-Organizing Maps . . . . .	480
14.5	Principal Components, Curves and Surfaces . . . . .	485
14.5.1	Principal Components . . . . .	485
14.5.2	Principal Curves and Surfaces . . . . .	491

14.6	Independent Component Analysis and Exploratory Projection Pursuit . . . . .	494
14.6.1	Latent Variables and Factor Analysis . . . . .	494
14.6.2	Independent Component Analysis . . . . .	496
14.6.3	Exploratory Projection Pursuit . . . . .	500
14.6.4	A Different Approach to ICA . . . . .	500
14.7	Multidimensional Scaling . . . . .	502
	Bibliographic Notes . . . . .	503
	Exercises . . . . .	504
	<b>References</b>	<b>509</b>
	<b>Author Index</b>	<b>523</b>
	<b>Index</b>	<b>527</b>