CONTENTS

Inti	roduction: The Family Business: Supernatural's Unlikely Success	ix
PA	ART I: IN THE BEGINNING	1
1	The Road So Far: A Trip through TV History	3
2	Creating (and Recreating) Supernatural	15
3	Sam, Dean, and the Great American Road Story	29
PA	ART II: THE SUPERNATURAL WORLD	51
4	"We Saved the World. A Lot": Supernatural and Its Predecessors	53
5	God(s) and Monsters: Supernatural, Folklore, and Religion	71
6	Blasting the Fourth Wall: Supernatural's Metafictional Episodes	85
7	Deals with the Devil: Supernatural's Political Hell	103
PA	PART III: "PEOPLE WATCH THIS?" SUPERNATURAL'S CULTURAL IMPACT	
8	Supernatural and the Changing Television Landscape	121
9	Beyond "Sam" and "Dean" Girls: Fan Activism	137
Co	Conclusion: The End of the Road?	
Ар	pendix: A Highly Subjective List of 30 Must-See Supernatural Episodes	157
Notes		179
Bib	liography	187