

# CONTENTS

|  |      |
|--|------|
| Welcome to <i>Academic Connections</i> ..... | viii |
| Scope and Sequence .....                     | xxii |
| Acknowledgments .....                        | xxvi |

|               |   |   |
|---------------|---|---|
| <b>UNIT 1</b> | <b>Psychology: First Impressions and Attraction</b> ..... | 1 |
|---------------|---|---|

|               |                                       |    |
|---------------|---------------------------------------|----|
| <b>UNIT 2</b> | <b>Ecology: The Web of Life</b> ..... | 19 |
|---------------|---------------------------------------|----|

|               |  |    |
|---------------|--|----|
| <b>UNIT 3</b> | <b>Health: Stress and Health</b> ..... | 37 |
|---------------|--|----|

|               |                                    |    |
|---------------|------------------------------------|----|
| <b>UNIT 4</b> | <b>Literature: Folktales</b> ..... | 59 |
|---------------|------------------------------------|----|

|               |   |    |
|---------------|---|----|
| <b>UNIT 5</b> | <b>Chemistry: Green Chemistry</b> ..... | 79 |
|---------------|---|----|

|               |   |    |
|---------------|---|----|
| <b>UNIT 6</b> | <b>Art History: The Art of Marc Chagall</b> ..... | 99 |
|---------------|---|----|

|               |   |     |
|---------------|---|-----|
| <b>UNIT 7</b> | <b>Marketing: Niche Marketing</b> ..... | 117 |
|---------------|---|-----|

|               |   |     |
|---------------|---|-----|
| <b>UNIT 8</b> | <b>Communication: Nonverbal Communication</b> ..... | 137 |
|---------------|---|-----|

|                               |     |
|-------------------------------|-----|
| Audioscript .....             | 155 |
| Credits .....                 | 164 |
| Audio CD Tracking Guide ..... | 165 |