

Contents

<i>List of figures</i>	vi
<i>Acknowledgment</i>	viii
 Introduction	 1
1 Collision of films in a new era (1977–1979)	15
2 Politics and cultural rhetoric (1980–1989)	59
3 Film, market, and society (1990–1993)	119
4 The appearance of blockbusters (1994–1999)	159
5 Globalization and imagination in films (2000–2006)	182
6 The operation and influence of marketization (2007–2009)	235
7 Image production and the film at the age of digitalization (2010–2012)	282
8 From the era of globalization to the Internet age (2013–till date)	306
 <i>Index</i>	 370